



Dear New Homeowner(s):

Congratulations! Soon you'll be getting settled into your beautiful new home. In conjunction with Whirlpool Corporation, your builder, Highland Homes, brings you this **unique opportunity**, the **Finishing Touches™ Purchase Program**.

This program allows you to select laundry, refrigeration and garage products from **Whirlpool, KitchenAid** and **Gladiator brands** after the close of your home. You can enjoy special, up-front pricing on new products for your home, and free standard delivery. Plus, we offer **two Finishing Touches™ program promotions** (below) and purchase options that include a **no-interest financing** plan. Even more, if you visit today and apply...with approved credit, you can take advantage of this incredible financing including:

**NO PAYMENTS, NO INTEREST OPTION*
FOR
ONE FULL YEAR!**

To take advantage of the **Finishing Touches™ Purchase Program**, simply log on to www.myvirtualshowroom.com, click on "Homeowners," then click on "First Time Users - Register Here," and enter the applicable information and your Builder ID Number (below). In the **Virtual Showroom** you may browse at your convenience through our wide selection of appliances and accessories. Choose the brands and products you want, and select a payment method. Check it out. You are under no obligation to purchase.

Highland Homes (Tampa) Builder ID Number: 2073099

If you have any questions or wish to order by phone, feel free to contact us at **800-253-3977** and select **option 2**. A product expert from our eBusiness sales Center will be happy to assist you. Finishing Touches™ Purchase Program: it's fast and easy to get the products you need to make your new house a home; plus you'll get reliability and performance, from brands you trust.

Cordially,
Finishing Touches™ Purchase Program Team

FREE Home Care Product Kit

With any order, value \$30.00.

FREE 12-pack Gladiator®

GearTrack™ Channels, value \$129.99. With Gladiator™ GarageWorks order \$200 or more.

* Special terms of 12 months no payments, no interest option will apply to purchases charged with approved credit to you Finishing Touches Purchase Program card issued by Wells Fargo Financial National Bank. The options period begins on the date of purchase. No payments are required during the option period; otherwise, interest accrues from the date of purchase at the regular APR for purchases. The regular APR is 23.90% as of July 1, 2005. The APR may vary. Three appliances must be purchased to qualify for this promotion. Other special terms financing options are available for other purchases. This program is for owners of new homes only.